



shortfest

PALM SPRINGS INTERNATIONAL SHORT FILM FESTIVAL & FILM MARKET



CREATORS | INDUSTRY | STUDENTS | AUDIENCE

Designated by AMPAS, BAFTA, BIFA and Goya Awards as an award-qualifying festival, and accredited by the International Short Film Conference, the Palm Springs International ShortFest is among the most acclaimed short film showcases in the world and attracts an engaged film savvy audience. A festival, short film market and educational forum, ShortFest has the reputation for being the “Filmmaker’s Festival,” combining acclaimed programming, industry interaction, and hands on experiences in a fun, festival atmosphere. ShortFest has presented more than 100 shorts that have received Oscar® nominations.

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BY THE NUMBERS

ShortFest attracts an audience of 25,000+ avid filmgoers, the best emerging filmmakers from around the world, and scores of industry professionals scouting for new talent.

6,240 SUBMISSIONS FROM 130+ COUNTRIES

300+ SHORT FILMS SCREENED OVER 7 DAYS

42% OF FILMS DIRECTED BY WOMEN

MORE THAN 45% OF ATTENDEES ARE 46 YEARS OF AGE & YOUNGER

INDUSTRY GUESTS INCLUDE

18HZ • Adult Swim • AMPAS • Apple • CAA • Cinetic • Conde Nast
Entertainment 360 • Entertainment Weekly • Fifth Season • Film Independent
Indiewire • International Documentary Association • Kaplan Perrone
Latino Filmmakers Network • NBCUniversal • Netflix • Paramount • Participant
Pastel • POV - PBS • Rotten Tomatoes • SAG -AFTRA • Sony
Sundance Institute • SXSW • Vimeo

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INDUSTRY & PUBLIC-FACING OPPORTUNITIES

JUNE 24-30, 2025

VISIBILITY

- 15 or :30 sec trailer
- On-screen ad in promo loop
- Your website linked from psfilmfest.org
- Logo placement in publications and at screenings

EXCLUSIVITY

- Host a reception or event
- Filmmaker Lounge
- Special and community screenings
- Forum programs

ACCESS

- Opening & Closing Night
- Film screenings
- Transferable sponsor passes
- Invites to special events & parties



2025 SPONSOR LEVELS & BENEFITS

LEAD SPONSORSHIP TIERS

PRESENTING – AT \$25K+ LEVEL

A Presenting sponsorship offers preferred status and second-tier recognition with festival-wide exposure. Your company is awarded major visibility, exclusive benefits, and access throughout the Festival.

PLATINUM – AT \$15K+ LEVEL

A Platinum sponsorship offers significant benefits and recognition in association with one of the Festival's signature programs, venues, and special events of featured "official" programs. It offers category exclusivity, plus enhanced benefits and access to the Festival.

PREMIERE – AT \$10K+ LEVEL

A Premiere sponsorship provides custom integration with a program, venue, special event, or education program.

SILVER – AT \$5K+ LEVEL

A Silver sponsorship, if available, provides billing for a program, venue, special event, or education program.

ADDITIONAL SPONSORSHIP TIERS

BRONZE - AT \$2.5K LEVEL

A Bronze sponsorship provides custom integration with our prestigious film festival environment.

SUPPORTING - AT \$1.5K LEVEL

A Supporting sponsorship provides custom integration with our prestigious film festival environment.

FESTIVAL CO-SPONSORSHIPS

A Festival Co-Sponsorship, if available, provides shared billing for a program, venue, special event, or education program.

HOTEL OR HOSPITALITY

A Hotel or Hospitality Sponsorship provides brand visibility for an in-kind donation.

BENEFITS MAY INCLUDE

SPECIAL BENEFITS

- Association with a venue, program, or special event
- Promotional mailing and/or e-blast to Festival list
- Festival Press Releases
- Company press releases in Festival press kits

ON-SITE PROMOTION

- Signage at sponsored venue, program, or special event
- Promotional product distribution to passholders and filmmakers
- Promotional merchandise/product distribution in Filmmaker Bags
- Recognition during in-theater announcements
- Opportunity to distribute product gift bags at a special event

ADVERTISING

- Ad in the On-Screen Advertising presentation
- Exclusive Advertising on ShortFest Lanyards, Apparel, Ticket backs, etc

BRAND RECOGNITION

- Logo recognition on the PSISF website
- Logo recognition on the Sponsor Banner in Festival Publications
- Logo recognition on all Sponsor signboards in the Filmmaker & Industry Lounge and the screening venue
- Logo recognition in the pre-screening trailer

FESTIVAL EXPERIENCE

- Sponsor passes are fully transferable and good for entry into all regular screenings.
- Tickets to Opening Night Screening and Reception
- Tickets to Closing Night Screening and Reception
- Special Event Tickets to official parties and events
- Vouchers are exchangeable on a 1-1 basis for tickets to all regular screening programs

PALM SPRINGS INTERNATIONAL FILM SOCIETY YEAR-ROUND MEMBERSHIP BENEFITS BE A PART OF A COMMUNITY THAT SHARES YOUR INTEREST IN FILM



Join the Palm Springs International Film Society and receive exclusive invitations to pre-release screenings of major motion pictures throughout the year, a sneak peek into Palm Springs International Film Festival at the highly anticipated annual Member Preview Night, Early Bird box office access to our Festivals, and much more.

BECOME A MEMBER TODAY!
[PSFILMFEST.ORG/MEMBERSHIP](https://psfilmfest.org/membership)

The Palm Springs International Film Society is a 501(c)(3) charitable non-profit organization whose mission is to cultivate and promote the art and science of film through education and cross-cultural awareness. The PSIFS is a prominent organization dedicated to celebrating the art of filmmaking and fostering cultural exchange through cinema. We host a series of world-class events that attract thousands of attendees from around the world, including filmmakers, industry professionals, global media, and passionate movie enthusiasts.

CONTACT

Sponsorship Department
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PSFILMFEST.ORG

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The Palm Springs International Film Society is a 501(c)(3) charitable non-profit organization whose mission is to cultivate and promote the art and science of film through education and cross-cultural awareness. Tax ID 95-1641910