

FILMMAKER &
INDUSTRY GUIDE



PALM
SPRINGS
INTERNATIONAL
SHORTFEST

2021

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WELCOME TO SHORTFEST

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As one of North America's premier short film festivals, ShortFest is the perfect place to show off your work, meet future creative partners, and dive headfirst into all things short and cinematic.

Located in the beautiful Coachella Valley, Palm Springs sets the scene for a week filled with screenings, panels, and valuable networking opportunities.

Whether you're here to debut your latest short, find the next big filmmaker, or simply enjoy the festival atmosphere, this guide will help you make the most of your experience.

CONTACTS

Filmmakers

GuestRelations@psfilmfest.org

Industry & Forum Events

ForumCoordinator@psfilmfest.org

Programming

Programming@psfilmfest.org

Marketing/Social Media/Photos

Marketing@psfilmfest.org

Press Team

ShortFest@ScenarioPR.com

CREDENTIAL PICKUP AND CHECK-IN

Before you can enjoy the full line up of films and events, you'll need to pickup your pass!

Stop by the **Filmmaker Lounge** inside the San Jacinto room at the Renaissance Palm Springs

Location:

Renaissance Palm Springs | San Jacinto Room
888 E Tahquitz Canyon Way
Palm Springs, CA 92262

Be sure to wear your pass at all times! It will get you into screenings and parties.

Ready to watch some shorts? Just enter the passholder line with your pass, one hour prior to screening start time. Seating will begin approximately 40 minutes prior to showtime. No reservations required!

Filmmaker Lounge Hours

Tuesday, June 24 - Sunday, June 29
9 AM - 5 PM

Lounge access is limited to filmmakers, industry, media, and patron passholders.



ATTENDING YOUR Q&A

Group post-screening Q&As will take place with all attending filmmakers for each program.

For YOUR screening:

- 1. Arrive at the venue 30 minutes prior to the start time**
- 2. Check in at the Programming Check-In Desk, stationed near the main entrance, to meet your Q&A moderator**
- 3. Stop by the Social Media step and repeat to chat about your film**

Please note that public transportation is not readily available in the Palm Springs area and the weather will be extremely warm. Be sure to plan ahead and not rely on walking for long distances.

Festival Theaters

789 E Tahquitz Canyon Way
Palm Springs, CA 92262

FILM MARKET

With over 6,200 submissions and a vast pool of talent, competition is fierce at ShortFest. While our Programming Team may not be able to accommodate every submission in the festival lineup, we are committed to celebrating filmmakers and their work in other meaningful ways. This is where the ShortFest Film Market Video Library comes in.

This expansive digital library consists of nearly 700 Official Selection and Market Films that filmmakers have opted-in to share with fellow filmmakers and accredited industry representatives. Market Filmmakers receive badges to attend the festival and participate at film screenings, parties, and networking events.

Each year, film industry professionals use the Film Market as a way to find new content and talent. They know that with our limited screening slots, many wonderful films can still be found outside of the theater. For filmmakers, the Film Market is an opportunity to network and meet future collaborators.

The Video Library is available through a private online portal (FilmFreeway) and on-site at dedicated computer stations. Access to the online portal is granted to accredited industry and press, while participating filmmakers have the option to view the Video Library in person only.

Viewing stations are available at the Filmmaker Lounge.



PARTIES

Bring Your Badge!

TUE

8:30 PM

LOCATION: BOOZEHOUNDS PALM SPRINGS

THEME: OPENING NIGHT - TURN OUT, TURN UP!

SPONSORED BY BOOZEHOUNDS PALM SPRINGS

WED

10 PM

LOCATION: THE SAGUARO PALM SPRINGS

THEME: COWBOY KARAOKE

THU

10 PM

LOCATION: REFORMA PALM SPRINGS

THEME: GAYLA

SPONSORED BY SAGINDIE

FRI

10 PM

LOCATION: AVALON HOTEL

THEME: STARLIGHT + SPARKLES

SPONSORED BY VISIT GREATER PALM SPRINGS

SAT

10 PM

LOCATION: HILTON PALM SPRINGS

THEME: VINTAGE HOLLYWOOD

SUN

10 AM - 12 PM AWARDS BRUNCH (**FILMMAKER BADGES ONLY**)

LOCATION: RENAISSANCE PALM SPRINGS

8 PM

LOCATION: FLANNERY EXCHANGE

THEME: CLOSING NIGHT - DANCE PARTY

SPONSORED BY LULU'S CALIFORNIA BISTRO

FORUM EVENTS

FRIDAY, JUNE 27

10 AM - 11 AM Short to Feature

11:30 AM - 12:30 PM Pitch Like A Pro**

1 PM - 2 PM Going Viral: Lessons from the Creator Economy

2:30 PM - 3:30 PM Breaking Into Television

4:00 PM - 5:00 PM Ask Me Anything: Festivals

SATURDAY, JUNE 28

10 AM - 11:15 AM One On Ones: Industry Executive Mentors*

12 PM - 1:15 PM One On Ones: Filmmaker Mentors*

2:15 PM - 3:30 PM One On Ones: Collaborator Matchup*

SUNDAY, JUNE 29

12:30 PM - 1:30 PM Roundtable Meet & Greet: Representatives & Episodic

2:30 PM - 3:30 PM Roundtable Meet & Greet: Development & Artist Support

***Filmmakers only, requires prior registration.**

****Prior registration required for those wanting to pitch.**

All forums located at Renaissance Palm Springs

Questions?

ForumCoordinator@psfilmfest.org

PALM SPRINGS

Aerial Tramway

Enjoy spectacular views from the top of Mt. San Jacinto in the world's largest rotating tramcars!

pstramway.com

Moorten Botanical Gardens

Proclaiming itself the "World's First Cactarium", the garden includes 3,000 examples of desert cacti and other desert plants in a quirky Wild West setting.

moortenbotanicalgarden.com

Palm Springs Art Museum

Located in downtown Palm Springs and featuring compelling art exhibitions and a vast permanent collection.

psmuseum.org

Pioneertown

An Old West town built in the early forties for filming of movies and TV serials.

visitpioneertown.com

VillageFest

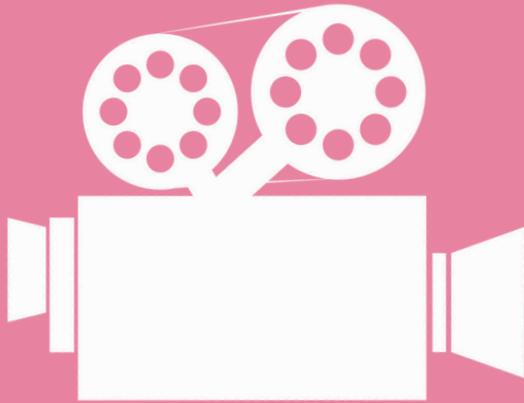
Local street fair featuring food, arts and crafts, and entertainment

Every Thursday night from 7pm – 10pm

villagefest.org

More at VisitGreaterPalmSprings.com





Shortfest

PSFILMFEST.ORG